

# **ART SHAPE LIMITED ANNUAL REPORT**

**FINANCIAL YEAR 2000/2001**

## **Mission Statement**

### **Creative Futures – Good Art, Good Process**

#### **Values Statement**

Art Shape is committed to creativity and imagination, equality and access. Art Shape recognises individual value and worth built upon mutual respect, warmth and integrity.

Art Shape is a countywide arts organisation specialising in equal opportunity development.

Art Shape's projects are developed through empowerment not imposition. Recognising that initiatives need to be owned by local people, all projects are devised in response to the needs and wishes of participants and through in-depth research to identify gaps in provision.

#### **What some of Art Shape's stakeholders say...**

*'Singing at conferences should, in my view, be statutory.'*

*'At first the participants very much doubted their creative ability but were pleasantly surprised at the simplicity of the projects and techniques and their completed works.'*

*'It is fun, being happy, being with other people.'*

*'Thank you for your enthusiasm and warmth and for participating in the whole event.'*

## **Chair's report – Diana Rosewell**

The last year has seen a continued expansion of Art Shape's activities, but always centred on our values. We continue to put creativity and imagination first, and to seek new projects in response to needs throughout the county.

There were several major successes in the year. The Inspirations Programme set out to challenge the lack of creativity in the care and provision for older people and culminated in Art Shape's first national conference in Cheltenham. Details can be found elsewhere in this Report.

Flying Colours, a Millennium spectacular for Gloucester in the summer, added greatly to the City's Millennium celebrations and involved many people in the community.

During the year Dee Kyne left Art Shape as Managing Director for new pastures. The organisation responded to this challenge by implementing a flat management structure, using the considerable skills available in the Core Team. They have continued to take Art Shape forward in a very focused and connected way. The Board of Directors will review the structure after six months operation. Tom Taylor resigned as Chair after 2 years in that role. He has stayed on the Board of Directors, and thanks are due to him for all he did as Chair.

Art Shape's work can only be achieved by links with so many organisations, partnerships, funders and trusts. My thanks go to them and to everyone who works with us and for us, all of whom give unstinted devotion to Art Shape's work.

Finally, a number of new directors joined the Board this year. The Board will continue to ensure that Art Shape's place in the county goes from strength to strength.

### ***Management Team Report***

Art Shape has changed – from an organisation established from the very beginning with a Managing Director, to one with a flat management structure and no Managing Director. Dee Kyne's leadership over three years was one of team building, of steering Art Shape in new directions with all involved and of setting strong relationships with funding partners and the Board of Directors.

The new Management Team, Elaine Albrow, Jay Haigh, Camilla Hale and Caroline Scott have all worked for Art Shape for many years. The Board of Directors endorsed the new structure with a six month review in July 2001.

The Management Team working in this way underpins Art Shape's equal opportunities working practice and development of new skills. It also offers project management opportunities - building new skills for other tutors, artists, apprentices and students.

We have built a clear ethos and sense of direction for Art Shape's work – away from piecemeal, fund driven projects towards strong funding partnerships and projects which support empowerment and enterprise and which campaign for change locally and nationally.

Art Shape's work continues to advocate equality of access to arts opportunity; research need and act on that need; build strong, creative groups; inform good practice and bring investment into the county.

## **Projects and Programmes**

Art Shape's projects and programme have been moving towards a major change over the past three years and the evidence of that change came in 2000/1. The number of projects has been steadily reducing and those remaining have grown in intensity, in focus and, occasionally, dramatically in scale.

The year was dominated by two major projects involving hundreds of people and high profile events. The Flying Colours Gloucester City Millennium project was an exciting series of events throughout 2000. To show the work of this three part project we held a 'Work in Progress' exhibition at The Guildhall Arts Centre in Gloucester in April 2000. On show were working ideas for the four commissioned 'Treasures' – artworks for landmark buildings for the City. A wonderful model of Eastgate Street showed ideas for decorations for the pedestrianised areas at The Cross and there were flags galore as designs for the Docks. A second exhibition through May and June 2000 showed the four finished 'Treasures' which had involved 900 people in the making. Two 'Treasures' are now installed in the Central Library and Gloucester Royal Hospital, one had been displayed throughout the year at Gloucester Cathedral and the fourth awaits its place in Gloucester's new Leisure Centre.

Work on Flying Colours continued with Gloucester's History Festival seeing Gary Thorne's huge banner for the Cross raised in dramatic fashion. Finally, Art Shape's giant bird was carried in the Carnival procession into the Docks decked and fluttering with marvellous flags by international artist Angus Watt. Winning the Best of the Best entry for the Carnival crowned the day.

Throughout Flying Colours, which raised tremendous profile for Art Shape, extended our exhibition skills and involved so many people, we also kept our focus on the two year Inspirations Programme. 352 older people and 161 care workers joined in creative training programmes in every part of the county. The programmes ran in day centres, residential homes, nursing homes, with lunch groups

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and in sheltered housing centres. A team of eight artists worked on reminiscence, crafts, music, drama, dance and arts and the culmination of the programme was a national conference in November 2000. At the conference the commitment was made by delegates and speakers to continue creative work with older people and to ensure that it becomes part of mainstream care and expectation, not merely an add-on. Art Shape's commitment is to fundraise to develop training units for staff and carers working with older people, to develop older people's volunteer groups to run creative activities in centres and to promote the work nationally.

The other focus for project work has been the longer term projects – groups of people working to develop new skills, to take charge of their own ideas, to run their own studio spaces, to have their work seen in public. Smartworks in Stroud faced closure in September but three grants came in to support long term planning and new learning so that the artists working there can really take their place equally in the arts community Stroud. The Pier Group in Cheltenham have appointed a support worker, are recruiting new members and have a clear development plan for the future. Partake in Cirencester have moved out of the Adult Opportunity Centre to an independent venue and Cirencester College are continuing practical work experience and training for two of the café members.

Creating art in all its forms continues to inspire and change people's perceptions of themselves and what they can achieve. The Partake group were commissioned for A La Carte – artwork on the sides of dust carts in the Cotswolds. The members of the White House art group are working towards a second commission. The Visually Impaired Peoples' group (VIP's) in Cirencester have had their first exhibition. Groups working together in Tetbury have presented Tetbury Hospital with a wonderful wall hanging. Artwork has been exhibited in Cheltenham at the Everyman Theatre, at The Garden Wing Gallery and at Equals Café resulting in over 20 exhibitions of new work being seen in public.

There is always so much to tell at the end of a year and this is a highlight of some of the projects. Art Shape continues to work to insist that there is a public face to the work – that people's artwork is noticed, that historically excluded community groups and individuals have tremendous skills. Art Shape's work is a continuous line of achievement and refinement and further achievement. It is the work of many people and it is work to be celebrated year after year.

## **Social Audit**

We've done it!

Art Shape was the first voluntary organisation in Gloucestershire to pilot a Social Audit.

We asked the stakeholders, the people or organisations who are either affected by or who can affect the activities of Art Shape to take part in the process. This was done by questionnaires, interviews and phone calls and internal logging systems.

The Social Audit was not set to gain evidence against targets. As this was the first year a wide range of questions were asked in addition to performance against the 6 aims and 19 objectives. The responses have allowed for setting targets in the future and the process itself, because tailor made for the organisation, reflects Art Shape's autonomy and reflective practice.

Thank you to everyone who took part.

If you would like a summary of the Social Accounts, please contact the office.

## **Finances**

### **Art Shape Ltd, Trading & Profit and Loss Account for the year ended 31<sup>st</sup> March 2001.**

#### **Income 2000/2001**

Direct project income £167,676  
Core cost income £82,428  
Bank interest £2,000  
Total £252,104

#### **Expenditure 2000/2001**

Salaries £48,414  
Overheads £26,993  
Project costs £146,884  
Project Admin Salaries £35,117  
Total £257,408

Total funds brought forward £103,901  
Movement in funds 00/01 £ (5,304)  
Total funds carried forward £98,597

These accounts are summarised and based on the information contained in the full audited accounts for the year ended 31<sup>st</sup> March 2001.

Whilst the summary shows the movement of income and expenditure in the year and resultant deficit, in particular in relation to projects, at the end of the last financial year, 1999/2000, there was a surplus of project funds to carry forward of some £20,281. Coupled with this is an amount of £67,109 which has been allocated to Art Shape Limited, which will be received in 2001/02 in the form of donations and grants to fund the ongoing costs of existing projects.

For further information on these accounts please refer to the full audited accounts available from the management team.

Bate & Co.  
Accountants and Registered Auditors  
Stonehouse, Gloucestershire, GL10 2NG

### **The Art Shape Team**

Dee Kyne – Managing Director (until December 2000)

Gail Arnold – Project Worker (Inspirations until December 2000)

### **MANAGEMENT TEAM**

Elaine Albrow

Jay Haigh

Camilla Hale

Caroline Scott

### **BOARD OF DIRECTORS FY 2000/01**

Diana Rosewell – Chair

Andy Rickell – Vice Chair

Chris Burke – Treasurer

Elizabeth Ball

Max Bullingham

Rita Corrigan

Fiona O'Neill

Chris Pilditch

Nel Rann

Tom Taylor

Margaret Whalley

Janet Zoro

### **SUPPORT WORKERS**

Kim Hampton

Julie Hosking

Susie Walker

### **Apprentices**

Sheila Blakemore

Frances Cook

**Artists/Tutors, Assistors & Volunteers FY2000/01**

Tiffany Amos

Mark Bick

Chris Bingle

Robert Burgess

Mark Clifford

Bridget Cordory

Ronnaug Dowle

Rod Friend

Francis Gobey

Kim Hampton

Ali Heywood

Debbie Hill

Kim Hill

Corinne Hockley

Sara Hughes

Keith Hyett

Amanda Lowery

Sue Nicholls

Shelly Nicholson

Lis Parker

Ray Paul

Lucinda Pearce-Higgins

Tracey Phillips

Peter Stone

Rachel Thomas

Craig Trafford

Liz Wade

Susie Walker

James Wynter

Joan Gabie

Steve Hyslop

Lee Laphorne

Gary Thorne

Angus Watt

Sara Weaving

## **We welcome your support**

Art Shape members:-

- Can join as an individual, group or organisation – it's free!
- Nominate and vote for people to serve on the Board of Directors and shape the future of the organisation.
- Receive exciting information about Art Shape by quarterly newsletter with features, exhibitions and diary events and get priority booking on Art Shape events.

Interested?

For further information, please ring 01452 307684 and we will send you a membership pack.